

## DEUTSCHER LEBENSTIL UND DEUTSCHE KULTUR (Austrian Lifestyle and Culture)

### The “The Sound of Music”: 50 years on



**It's the film which brings thousands of tourists every year to Salzburg but it's virtually unknown in Austria. Fifty years ago, The Sound of Music - the movie based on a successful Rogers and Hammerstein Broadway musical - premiered in New York.**

Julie Andrews starred as Maria von Trapp, a real life ex-nun who married an Austrian naval officer after she became governess to his children.

The Sound of Music's feel-good family values, catchy tunes and beautiful alpine scenery turned it into the biggest grossing musical of all time.

To celebrate the anniversary, Vienna's 1960's-era [Gartenbau cinema](#) is showing the film (in a new, high-quality restored print) as a special Sunday matinee, on March 1st and 8th at midday.

Gartenbau manager Norman Shetler said that ticket sales have been surprisingly good.

"It's only really known here through word of mouth, most Austrians still haven't seen it and don't really know what all the fuss is about," he told The Local.

The real fans are American, British, Japanese and Middle Eastern – so Shetler expects a largely expat crowd.