

WO KANN MAN SPEISEN KAUFEN?

(Where can you buy food?)

health food store: das Reformhaus, die Reformhäuser

A Reformhaus is the German equivalent of the American health food store. There are no liquor stores in Germany; alcoholic beverages are sold in all grocery stores and in department stores with grocery department.



A "Reformhaus" is comparable with an American Health or Natural Food Store. It sells special foods, teas and vitamins, always with an eye toward health.



for special foods find a health food shop (**Reformhaus** — nothing to do with reform); an **Apotheke** (chemist's) also sells foods for special diets (**Diätwaren**)

Weight watchers and those concerned about their health for other reasons make for the **Reformhaus**, where they can buy special 'health' foods. The key word is **Diät**, and there is **Diätbrot**, **Diätschokolade**, **Diätwurst** and even **Diätpils** for those who want to avoid ordinary beer. A sales drive has been initiated in recent years for foods which are 'biologisch', that is, foods which are claimed to be produced naturally, without chemical fertilizers or additives. Despite the emphasis on slimming in the **Reformhäuser** and in popular women's magazines like *Brigitte*, the woman who admits to being fat (**dick**) is rare. Most people prefer to think of themselves as **vollschlank**, which seems to indicate the ultimate in slimness, but which is best defined as 'nicht dick, nicht schlank'.