

OKTOBERFEST FROM A TO Z

Oktoberfest Kultur / Oktoberfest Culture

Munich without Oktoberfest is still a lot of fun!

She lives on the edge of the Theresienwiese and comes to the man-made beach every day to sunbathe and read. "Of course, it's a pity that the Oktoberfest had to be cancelled, but I almost like it better this way," she says. Because the city has developed ideas for the youth and for the traveling traders.

Königsplatz is very popular with instagramers

Peter Bausch, acting chairman of the Munich Traveling Traders Association, stands in his beer truck on Königsplatz and shrugs his shoulders. "It's a small step towards normality, but we are missing a whole season," he says. Nevertheless, the "Summer in the City" has helped a little, also for his mood: He is happy to be able to work. And: "Of course we make a living from it, but at its core it's about bringing joy to people."



Munich's Theresienwiese: Palm trees, sand and a climbing course instead of Oktoberfest tents



Peter Bausch, acting chairman of the Munich Traveling Traders' Association

This is especially evident here on Königsplatz, which has become a small Instagram hotspot: A Ferris wheel turns in front of the gate. In Wiesn style, children squeal as they spin around on the chairplane and the pirate-themed roller coaster, and adults enjoy a cool lager in the beer garden.

Gerhard from Munich came by with his family rather by chance — and stayed. "You cannot replace the Oktoberfest: Meeting friends, drinking beer, the whole feeling," he says. "But I think it's good that something like this is offered here." And then he waves to his wife and daughter, who are just passing by on the carousel.



City and traveling traders are pleased

Economics consultant Baumgärtner, in any case, is satisfied with his "Summer in the City," which has now been extended until the beginning of October: "It has been a success so far — also because there have been no infections, no crowds, no drinking orgies." Many other German cities have been following the concept. "It has been well received."