

## OSTERSITTEN UND BRÄUCHE / CUSTOMS and TRADITIONS

## Osterhäschen / Easter Bunny

## Ursprung und Legende / origin and legends

Viral German supermarket ad reveals 'true' origins of Easter Bunny

**How on earth did humans come up with the idea of a bunny laying eggs for a Christian holiday? This viral German advert has a compelling theory.**

If you've ever wondered how the Easter Bunny came to possess its magical ability of placing colourful, chocolate eggs around your garden, German supermarket chain Netto has an answer.

Was the Bunny bitten by a chicken with special powers, sort of like Spiderman's origin story? Or did it come from another planet where bunnies are already born with special abilities, more like Superman?

Nope. Apparently the true story is neither of these. The Easter Bunny in fact came into the world the same way many little Berliners are likely conceived: after its parents eyed one another during a boozy night out clubbing.