

**TAG DES DEUTSCHEN BIERES / GERMAN BEER DAY
DEUTSCHER REINHEITSGEBOT / GERMAN PURITY LAW
der 23. April 1516**

**Bavarian Beer Week Beer Festival / Festival Every
year in April**

For a week in April, beer lovers get ready for some of the best brews in the world at the annual Bavarian Beer Week. Held each year at breweries in Munich, the Bavarian Beer Week features beer specials, brewery tours...



**Bavarian Beer
Week Description**



For a week in April, beer lovers get ready for some of the best brews in the world at the annual Bavarian Beer Week. Held each year at breweries in Munich, the Bavarian Beer Week features beer specials, brewery tours, and talks on beer tasting.

Along with the brews, Bavarian Beer Week also offers a day of free beer on Bavarian Beer Day. Over 270 gallons of beer are donated each year to fill up the Munich beer fountain in downtown Munich. The public is invited to dip a mug for a free glass of traditional German beer.

The Bavarian Beer Week is free but most events are geared towards adults of drinking age.

German Beer Day Date in the current year: April 23, 2016



German Beer is known around the world for its rich taste. Every year Germans have an opportunity to celebrate the beer brewed in their country on **German Beer Day**, that is April 23. The holiday is celebrated since 1994.

Beer was one the most popular drinks in Germany since at least the 9th century. This popularity brought to numerous attempts to find new and better flavors and increase the shelf life of beer. People started adding different components – herbs to make beer darker, chalk powder to make sour beer consumable again, even datura and fly agaric were reported to be added for special taste.

On April 23, 1516 William IV Duke of Bavaria issued a historic order to brew German beer only of a few natural ingredients: water, hops and barley. At that time they didn't know about the yeast, but its spores are always in the air and they helped the fermentation.

William IV's order is known to be one of the most important and oldest food-relating orders in the world and regulating brewing in Germany. Regarding this, Germans started celebrating of Germans Beer Day in 1994 to commemorate this important historic day.