

„Bei uns ist immer was los!“

ADVENTZEIT—PERIOD OF TIME BEFORE CHRISTMAS

THE ADVENT CALENDAR'S SWEET HISTORY

Purchased or homemade



Most of today's store-bought Advent calendars contain chocolates in various holiday shapes. Even little toys or other tiny treasures could be hiding behind the door. For those who choose to make their own Advent calendar for loved ones, anything goes. For example, 24 little wrapped packets representing each day could be tied onto a string or put into a box.

Advent calendars around the world



Christmas is no longer just a Christian holiday, but also a festival of consumerism. There are now Advent calendars around the world featuring jewelry, beer, cosmetics and other goods. In some cases, the motifs are universal: Instead of the Christ child, there are chocolate figurines in the shape of bears and even Bambi.