

“Bei uns ist immer was los!”

INTERNATIONALER BIERTAG—INTERNATIONAL BEER DAY

- The first Friday of August every year is International Beer Day.
- The unofficial holiday celebrates the art and science of brewing beer and encourages people to try out new flavors of beer.

www.internationalbeerday.com

10 TIMES GERMANS PROVED THEY REALLY, REALLY LOVE BEER

2. When **Merkel went for a beer instead of watching the fall of the Berlin Wall**

What do you do when history is being made? If you're future Chancellor Angela Merkel, the answer's obvious: have a pint.

The Chancellor has said that, aged 35, when she heard the announcement of the fall on television, she did wonder about going along to watch.

"But it was Thursday, and Thursday was my sauna day so that's where I went," she told foreign reporters, adding that she then **went for a beer with a friend** before getting swept up in the crowds pouring through from the West - and joining them for yet more beers.

3. When a **94-year-old broke out of hospital for a birthday beer**

The pensioner still had the IV drip in his hand, so determined was he to celebrate his birthday at a local beer hall.

4. When **Munich celebrated Lent by cracking open the extra strong beer**

For most, Lent is a time for abstinence, but almost nothing can convince Germans to give up their beers.

In fact, in Munich it has become tradition to instead brew extra strong *Starkbier*, with the more potent varieties hitting supermarket shelves. Read more on the tradition [here](#).

5. When they **declared their beer purity law worthy of Unesco World Heritage status**

The law guaranteeing high quality of beer is over 500 years old, and has been submitted for Unesco World Heritage status not *once*, but *twice*.

6. When students **worked out a way to get their caffeine fix through beer**

A group of students came up with the perfect solution for those times when you need the caffeine hit from coffee, but also the sheer pleasure that only comes from beer.

"We are not trying to save the world," one of them modestly said.

7. When they declared beer to be **just as good as therapy**

No, this statement didn't come from the advertising department of a brewery or one of the Germans propping up the bar of their local beer hall, but from one of the country's **top healthcare officials**. He said that many people's problems could be best solved with a bottle of beer.