

“Bei uns ist immer was los!”

## INTERNATIONALER BIERTAG—INTERNATIONAL BEER DAY

- The first Friday of August every year is International Beer Day.
- The unofficial holiday celebrates the art and science of brewing beer and encourages people to try out new flavors of beer.

[www.internationalbeerday.com](http://www.internationalbeerday.com)

## 10 TIMES GERMANS PROVED THEY REALLY, REALLY LOVE BEER

We all know Germans love their beer—but did you realize just how much? On International Beer Day, here's a look at how there's nothing Germans won't do for a beer. Here's a look at some of the times they have proven that nothing could come between them and their favorite beverage.

### 1. When they elected a “Beer Queen”

Actually, this one has taken place every year since 2009 in Bavaria. Would-be queens are quizzed on their knowledge of beer and must also take part in a taste test. Prost!

